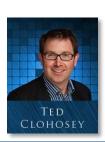


#### Closing Speaker

## Attitude

for Sale?



# Proposed Bank HQ



# New Office Building

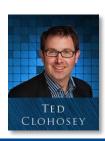




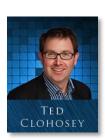
### To this



## Blame

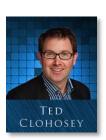


## Shame

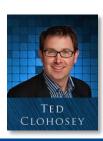


#### • fear of disconnection –

-is there something about me that if other people
know it or see it,
that I won't be worthy of connection

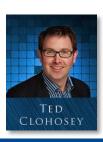


# Comfort Zone





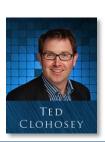
# Responsibility



Worthy Courage



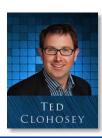
Nisdom do Integrity



# Learnings

- Pain
  - is inevitable

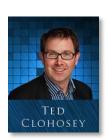
- Suffering
  - is optional



"I won't come back...

I feel nothing for the national team...

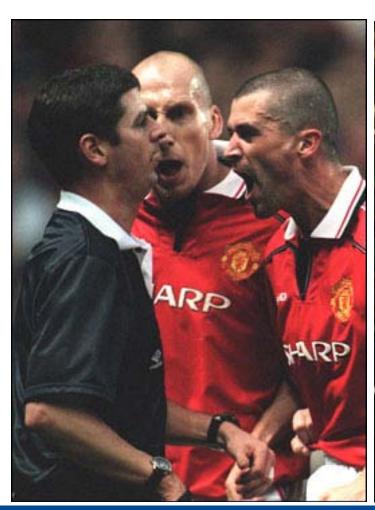
I don't feel at all guilty when they lose."



### Stephen Ireland

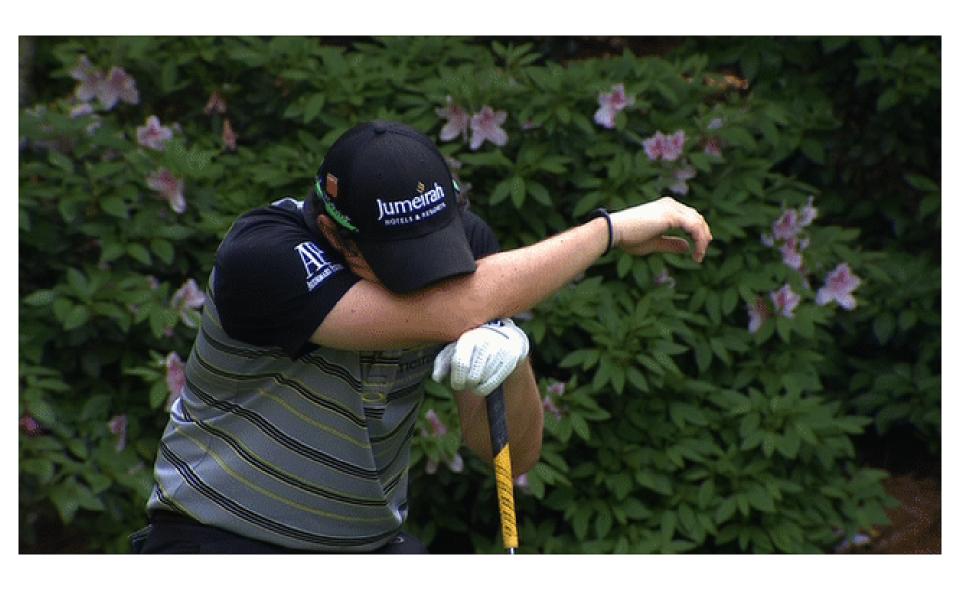


### Cork?





IAPF Annual Investment Conference: 14th March 2012

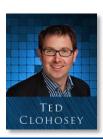


### To This



### Personal Branding

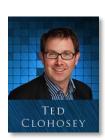
Unique Story



# Claim your Expertise



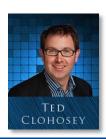
# Not being found out



# Let's Go!

· Look Beyond Tomorrow

• Personal Responsibility



• Attitude - Would You Buy It?



#### THANK YOU

