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## DC investment strategies: Value for members

#### David Bint, Standard Life Investments



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#### The UK Pensions Regulator (TPR) definition:

"A scheme offers value for money where the **costs** and **charges** deducted from members provide good value in relation to the **benefits** and **services** that they receive"



### Pension Policy Institute research

- 'Value for money' is the product of several factors
  - Governance
  - Administration
  - Contribution levels
  - Member decisions
  - Charges
  - Investment strategy



# Today's presentation is brought to you by the letter E







### Assessing value for money

Economy - price, spending less

Efficiency - use of resources, spending well

Effectiveness - actual vs intended outcome, spending wisely

Equity - outcome distribution, spending fairly

How to assess this in a DC member context? **Standard Life** Investments



#### Traditional DC "lifestyle" allocation



Typical DC glidepath prepares for annuitisation

Large allocation to growth assets in early stages

Increased risk aversion of preservation stage means return potential falls sharply

Can be enacted cheaply by passive strategies

#### Traditional DC "lifestyle" allocation



Maintains access to growth assets throughout

Return potential higher level for longer

More flexible landing site

More expensive to enact, but possibly easier to understand

**Investments** Does this allocation produce a better accumulation outcome?

#### Assessing effectiveness and equity: Multi-Asset growth vs lifestyle



- Stochastic model, 20,000 market simulations
- Calculates accumulated pension pot after 35
  years regular saving
- Using Multi-Asset Growth:
  - The median fund is 11% bigger
  - The probability of a "bad outcome" is reduced
  - The fund size is 12% bigger at the 10th and 25th percentiles
  - Multi-Asset Growth produces a more effective and equal outcome for DC members after costs

### Efficiency of volatility management



#### Standard Life Investments

\* MSCI World returns prior to 2000 denoted in European Currency Units, except for 1987 which is denoted in German Marks Source: Standard Life Investments, RiskMetricks, 30 June 2016

#### Efficiency as measured by risk-adjusted return

	Index tracker	High Alpha Equity	Multi-Asset Growth
Gross return	Passive equity returns	Passive equity plus 3%	Passive equity returns over a market cycle
Risk	Equity volatility	Equity volatility	Two thirds of equity volatility
TER	10 bps	75 bps	50 bps
Net return	Passive -10 bps	Passive +225 bps	Passive -50 bps
Information ratio	0.38	0.52	0.53

Low volatility growth boosts the information ratio to the same level as high alpha equity funds



Source: Standard Life Investments, 30 June 2016

#### Effectiveness: The value of low volatility



- 20,000 projections
- Multi-Asset Growth
  - Passive equity gross returns
  - 2/3 equity volatility
  - Annual fund charges
    - Passive equity 0.1%
    - MA Growth 0.5%

Standard Life Investments Source: Standard Life Investments, May 2015 The longer the time horizon, the greater likelihood of a better outcome for more savers through a Multi-Asset Growth strategy

## Efficiency of investment strategy

#### **Diversified Growth Fund**



- Diversified Growth Funds
  - Allocation to range of assets
  - Strong growth bias
  - Limited diversification

#### Enhanced-Diversification

- Wider range of strategies
- Higher return-seeking risk
- Higher levels of diversification
- Outcome
  - More return seeking risk
  - Better diversification

# Value for money

- Assessing value in terms of price is easy, but incomplete
- Effectiveness, Efficiency and Equity more important
- How can a DC member assess these factors?
- Multi-Asset Growth: DGF



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